

FIDELITY REWARDS

About Fidelity Rewards

1. Fidelity Rewards is a loyalty program that enables Fidelity **Visa** Cardholders to earn points when they transact with their card and redeem accrued points for gift vouchers, cashbacks, phones, flight tickets, Hotel bookings etc.
2. Effective August 15 - Fidelity Visa cardholders can get cashbacks at the following Merchants; **Starbites, The Honeysuckle, Chickenman and Pizzaman, Melcom and Cheezy Pizza** when they transact with their cards in these outlets
3. In Addition to the above merchants, cardholders get cashback for transactions made at all **Supermarkets**
4. Cardholders must first register onto the Fidelity rewards program via <https://fidelityrewards.fidelitybank.com.gh/> or visit the Bank's website
5. Only Fidelity **Visa** Cardholders are eligible – Platinum, Classic, Gold and Prepaid (Melcom) cards
6. Customers must at least have 1 point as their point balance to be eligible to redeem cashback rewards
7. Cardholders must perform a minimum of **GHS 100** at the selected Merchants above to qualify
8. Cardholders get SMS with embedded link to redeem cashback upon meeting qualifying transaction criteria above
9. Embedded Link expires in 48 hours upon receipt
10. Cashback is credited to customers' card between 3- 7 days after redemption
11. Both **Fidelity POS's** and **Other Bank POSs** within the selected merchant outlets are included in this campaign
12. No requirement is expected from Starbites, The Honeysuckle, Chickenman and Pizzaman, Melcom and CheezyPizza.
13. Contact Fidelity Tollfree – 0800 00 3355 for further enquiries